



Megha Kaushik
Education Officer



University Grants Commission
Distance Education Bureau
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Speed Post

F.No. UGC/DEB/AIMA/DL/2014/169

January, 2015

The Director
All India Management Association
Management House-14, Institutional Area Lodhi Road-,
110001,
New Delhi

Sub: *Continuation of recognition for offering programmes in Open & Distance Learning (ODL) mode for academic year 2015-16 - reg.*

Sir/Madam,

Reference is invited to your letter no. AIMA/UGC/2015 dated 02.12.2015 vide which a letter of intent and a fresh affidavit duly sworn in has been forwarded to this office. UGC vide its letter no. UGC/DEB/Recog./AIMA/2014/6923-6926 dated 27th May, 2014 had conveyed its approval to your Institute for offering programmes under distance learning mode during the session 2014-15. In this regard, I am directed to inform that the UGC vide its 505th meeting vide item no. 2.03 held on 22nd December 2014 decided to maintain the status quo about recognition of the programmes, under distance education mode, during the academic session for 2015-16. Accordingly, the recognition accorded to your Institute, vide the above said letter of UGC, is hereby continued for the academic year 2015-16. Your Institute may therefore continue to offer the programmes in ODL mode, approval for which was accorded vide DEC letter no. DEC/AIMA/2012/14317 dated 03.09.2012 (Copy enclosed). **The approval to PGDM programmes to be offered through distance mode is further subject to the approval from the concerned apex body i.e AICTE.**

2 The Institute shall scrupulously abide by the following terms and conditions, while offering the programmes through distance learning mode during the session 2015-16 in accordance with the Affidavit dated 03.12.2015, duly notarised and signed by Dr. Raj Agarwal, Director of Institute, submitted to the commission vide letter dated 02.12.2015 :-

- i) The Institute shall offer only those programmes through Open and Distance Learning (ODL) mode, which are approved by the statutory bodies of the University/Institution as per norms and also by UGC and wherever necessary by the apex regulatory bodies in the country.
- ii) It is the responsibility of the Institute to follow the norms prescribed by the concerned regulatory body/ies such as UGC, AICTE, NCTE/any other and also seek its/their prior approval, wherever required.

Megha Kaushik

R. Agarwal

- iii) The Institute shall not start any new programme without prior approval of UGC and other concerned regulatory authorities in anticipation of recognition.
- iv) The nomenclature of all the programmes to be offered under distance mode shall be strictly as per UGC/AICTE Regulations.
- v) No teacher education programme shall be offered without prior approval of the NCTE.
- vi) The Ministry of HRD's directions prohibiting B.E/ B.Tech through distance mode vide it's letter dated 29.07.2009 shall be adhered to strictly.
- vii) The programmes in Engineering and Technology e.g. B.E/ B.Tech/ Diploma and courses in Medicines/ Nursing/ Physiotherapy etc. are not allowed and the Institute will not be offering the same.
- viii) The Institute shall refrain from offering such programmes that are not allowed to be offered, through distance mode by the respective apex body/ies.
- ix) No online programme leading to award of Degree/ Certification shall be offered by the Institute, until a policy is framed and approved by UGC in this regard.
- x) The minimum duration of a programme offered in ODL mode shall not be less than the minimum duration of similar programme offered through the regular mode.
- xi) The Institute shall run its ODL programmes only in those subjects/ fields which are offered by it through regular mode.
- xii) The Institute shall have at least one full time faculty member exclusively for coordinating each programme at the headquarters
- xiii) The eligibility conditions for admissions to each course to be offered through distance learning mode shall be as per norms of UGC/AICTE and other regulatory bodies.
- xiv) The territorial jurisdiction in respect of Institute for offering programmes through distance mode will be as per the policy of UGC on territorial jurisdiction and opening of off campuses/centres/study centres as mentioned in the UGC notification No.F.27-1/2012(CPP-II), dated 27th June 2013, a copy of which is also posted on the UGC website www.ugc.ac.in/deb.
- xv) That in respect of standalone institutions (other than the universities), the territorial jurisdiction will be headquarters.
- xvi) The programmes in distance mode will not be offered through franchising arrangement and /or through any private institution /college

3. Moreover, the Institute shall not offer any M.Phil/Ph.D Programme through distance learning mode in compliance to clause 5 of the UGC (Minimum Standard and Procedure for awards of M.Phil./Ph.D Degree), Regulation 2009.

4. The Institution's management of the distance education programmes will be open for review and inspection by the UGC. The academic norms of the programmes shall be under monitoring by the concerned regulatory authorities.

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5. Your Institute is required to send, a list of the programmes that will be offered, through distance mode, during 2015-16, duly authenticated by the Registrar/Director of the Institute.

6. It may also be noted that:

- i. If the institution fails to comply with the conditions of recognition for which the Affidavit, as mentioned above has been submitted or if it is found conducting affairs in a manner that leads to deterioration of academic standards, the UGC may withdraw its recognition.
- ii. In case any information, documentary evidence submitted/produced by the University/institution is found to be false or fake at a later stage, the recognition of University/institution shall be withdrawn and the University/Institution concerned shall be solely responsible for the career consequences, if any arising out of the same.

Yours faithfully,



(Megha Kaushik)

Encl : as above *By Speed Post*

Copy to:

1. The Registrar, All India Management Association, Management House-14, Institutional Area Lodhi Road- New Delhi-110001
2. The Principal Secretary, Department of Higher Education, B-wing Sham Nath Marg, Govt. of NCT of Delhi, New Delhi-110054
3. The Member Secretary, AICTE, 7th floor, Chanderlok building, Janpath, New Delhi 110001
4. The Member Secretary, National Council for Teacher Education, Hans Bhawan, New Delhi-110002
5. The Joint Secretary (TEL), MHRD, Govt of India, Shastri Bhawan, New Delhi-110001
6. Publication Officer (Web), UGC for updating website.
7. Guard file.

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(R.I.S Bhardwaj)
Section Officer, DEB



इग्नू
जन-जन का
विश्वविद्यालय

Dr. Nalini A. Lele
Director



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THE PEOPLE'S
UNIVERSITY

F.No.DEC/AIMA/2012/ 14317

Date: 28.08.2012

Sub: Continuation of Recognition of All India Management Association (AIMA), New Delhi by the Distance Education Council (DEC) – reg.

Ref: DEC letter No.DEC/Recog/2009/3180 dt.09.09.2009

Sir/Madam,

This is in continuation to DEC letter No.DEC/Recog/2009/3180 dt.09.09.2009 vide which your Institute was accorded recognition for a period of one academic year i.e. 2009-10 on the recommendations of the Joint Committee of UGC-AICTE-DEC for offering programmes through distance education mode. Your Institute was also accorded continuation of recognition by DEC and Tripartite Committee for a period of two years i.e. 2010-2011 and 2011-12 vide letter No.DEC/AIMA/Delhi/2011/7279 dt.07.10.2011.

The matter pertaining to continuation of recognition was placed before the Tripartite Committee. Recommendations of the Tripartite Committee were considered by the Distance Education Council in its 40th Meeting. Based on the decision of the Distance Education Council, I am to convey that your Institute has been accorded continuation of recognition for a period of two academic years (2012-13 to 2013-14) for offering programmes through distance mode. The list of recognized programmes is as under:

PROGRAMMES RECOGNISED

| Sl. No. | Name of the programme |
|---------|---|
| 1. | PG Diploma in Management(PGDM) in i) Marketing Management ii) HRM iii) Financial Management iv) International Business v) Operations Management |
| 2. | PG Diploma in IT Management (PGDITM) in i) System Management ii) E-commerce iii) IT Solutions iv) Marketing Management of New Ventures v) International Business |
| 3. | PG Certificate in Management in following specializations: i) Retail ii) Pharmaceutical Marketing iii) International Business iv) Human Resource Development v) Marketing vi) Finance |
| 4. | Advanced Certificate in Management in following specializations: i) Finance ii) Human Resource Management iii) Operations iv) Research Methodology v) Marketing vi) Enterprise Management |

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The Institute should adhere to the following terms and conditions:

1. The Institute should note that only such programmes may be offered through distance mode which are as per current norms/guidelines of apex regulatory bodies.
2. Eligibility criteria for admission to the programmes will be as mentioned in the recognition letter dated 9.9.2009 referred above.
3. The Institution shall offer only above mentioned programmes through distance mode, which are approved by the Distance Education Council.
4. It is the responsibility of the University/Institution to follow the norms prescribed by the concerned regulatory body/ies, and also seek its/their prior approval, wherever required for any specific programme mentioned above.
5. The eligibility conditions will be as per UGC/AICTE/DEC norms and professional and technical programmes as per norms laid down by the AICTE. No admission to MBA, PGDM, & MCA programmes can be done without ensuring that the student has secured a valid score in the entrance test/examination for the purpose.
6. The minimum duration of a programme should be similar to the minimum duration of similar programmes offered through the regular mode.
7. The Institute should have at least one full time faculty member exclusively for coordinating each programme at the headquarters.
8. Nomenclature of all programmes offered through distance mode should be as per UGC/AICTE.
9. The Institute shall limit admission to a maximum of 60 seats per programme per study centre for management, computer, IT, & allied health sciences programmes, if any. For laboratory/practical work, the university can have a maximum of 30 students in a batch subject to maximum 60 students per study centre. The study centre shall be operated by the university itself.
10. The territorial jurisdiction for offering programmes through distance mode will be as per the decision of the DEC taken in its 40th Meeting. As per decision taken in 40th meeting of the DEC, the territorial jurisdiction of Private Institutions (other than Universities) will be Headquarters. The territorial jurisdiction of your Institute being a Private Institute will be Delhi only.
11. The study centres are academic facilitators for programme delivery. The Institution should not franchise the Study centres. The Study centres should be operated by the Institution itself.
12. The Institution's management of the distance education programmes will be open for review and inspection by DEC. The academic norms of the programmes shall be under monitoring and regulation by the concerned regulatory authorities.

It may be noted that before launching the programme/s, the Institution should submit an affidavit (within 30 days from date of issue of this letter) that it agrees to and will abide by all terms and conditions contained in the recognition letter. In case, the DEC does not receive the affidavit within 30 days from the date of issue of this letter, the approval accorded to your Institution will be considered as withdrawn. Further, if it is found that the Institute is violating any norms, the recognition accorded to your Institute will be withdrawn without any notice.



The Director General,
All India Management Association,
New Delhi.

Yours faithfully,



Director (DEC)

Copy to:

1. Department of Higher Education, Govt. of Delhi.
2. Concerned file
3. Master file