



ज्ञान-विज्ञान विमुक्तये

डॉ. (श्रीमती) रेनु बतरा  
संयुक्त सचिव

Dr. (Mrs.) Renu Batra  
Joint Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
(Ministry of Human Resource Development, Govt. of India)  
बहादुर शाह जफर मार्ग, नई दिल्ली-110002  
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F.No. DEC/Recog/ASB/07

September, 2015

**The Director  
Asian School of Business Management  
Shiksha Vihar, PO- Bholachandaka,,  
Bhubaneswar-754012,  
Orissa**

SEP 2015

**Sub:** Continuation of recognition for offering programmes in Open & Distance Learning (ODL) mode for academic year 2015-16 - reg.

Sir/Madam,

Reference is invited to your letter no. ASBM: CDE/LTR/2015-16/002 dated 17.07.2015 vide which a letter of intent and a fresh affidavit duly sworn in has been forwarded to this office. UGC vide its letter no. UGC/DEC/Recog/ASB/07/7142-45 dated 29th May, 2014 had conveyed its approval to your Institute for offering programmes under distance learning mode during the session 2014-15. In this regard, I am directed to inform that the UGC vide its 505<sup>th</sup> meeting vide item no. 2.03 held on 22<sup>nd</sup> December 2014 decided to maintain the status quo about recognition of the programmes, under distance education mode, during the academic session for 2015-16. Accordingly, the recognition accorded to your Institute, vide the above said letter of UGC, is hereby continued for the academic year 2015-16. Your Institute may therefore continue to offer the following 6 programmes under ODL mode as intimated by the Institute vide its letter dated 27.06.2014 that they were offered only 6 programmes during the academic year 2014-15. However, your Institute was accorded programme wise recognition for 10 programmes to offer through distance mod vide DEC letter no. DEC/ASBM/ORI/2011/6427 dated 28.07.2011.

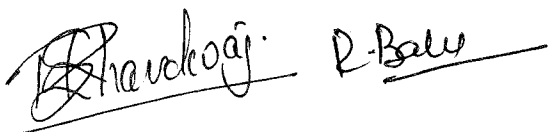
1. PGDM ( 2 year )
2. PGDM (International Business) ( 2 year)
3. PG Diploma in Human Resource Management (1 year)
4. PG Diploma in Education Management (1 year)
5. PG Diploma in Infrastructure Management (1 year)
6. PG Diploma in Investment Management (1 year)

3 The Institute shall scrupulously abide by the following terms and conditions, while offering the programmes through distance learning mode during the session 2015-16 in accordance with the Affidavit dated 13.07.2015, duly notarised and signed by Sri Kalyan Shankar Ray, Dean of the Institute, submitted to the commission vide letter dated 17.07.2015 :-

*Renu Batra*

*O/C*

- i) The Institute shall offer only those programmes through Open and Distance Learning (ODL) mode, which are approved by the statutory bodies of the Institute as per norms and also by UGC and wherever necessary by the apex regulatory bodies in the country.
- ii) It is the responsibility of the Institute to follow the norms prescribed by the concerned regulatory body/ies such as UGC, AICTE, NCTE/any other and also seek its/their prior approval, wherever required.
- iii) The Institute shall not start any new programme without prior approval of UGC and other concerned regulatory authorities in anticipation of recognition.
- iv) The nomenclature of all the programmes to be offered under distance mode shall be strictly as per UGC/AICTE Regulations.
- v) No teacher education programme shall be offered without prior approval of the NCTE.
- vi) The Ministry of HRD's directions prohibiting B.E/ B.Tech through distance mode vide its letter dated 29.07.2009 shall be adhered to strictly.
- vii) The programmes in Engineering and Technology e.g. B.E/ B.Tech/ Diploma and courses in Medicines/ Nursing/ Physiotherapy etc. are not allowed and the Institute will not be offering the same.
- viii) The Institute shall refrain from offering such programmes that are not allowed to be offered, through distance mode by the respective apex body/ies.
- ix) No online programme leading to award of Degree/ Certification shall be offered by the Institute, until a policy is framed and approved by UGC in this regard.
- x) The minimum duration of a programme offered in ODL mode shall not be less than the minimum duration of similar programme offered through the regular mode.
- xi) The Institute shall run its ODL programmes only in those subjects/ fields which are offered by it through regular mode.
- xii) The Institute shall have at least one full time faculty member exclusively for coordinating each programme at the headquarters
- xiii) The eligibility conditions for admissions to each course to be offered through distance learning mode shall be as per norms of UGC/AICTE and other regulatory bodies.
- xiv) The territorial jurisdiction in respect of University for offering programmes through distance mode will be as per the policy of UGC on territorial jurisdiction and opening of off campuses/centres/study centres as mentioned in the UGC notification No.F.27-1/2012(CPP-II), dated 27<sup>th</sup> June 2013, a copy of which is also posted on the UGC website [www.ugc.ac.in/deb](http://www.ugc.ac.in/deb).
- xv) The programmes in distance mode will not be offered through franchising arrangement and /or through any private institution /college

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3. Moreover, the Institute shall not offer any M.Phil/Ph.D Programme through distance learning mode in compliance to clause 5 of the UGC (Minimum Standard and Procedure for awards of M.Phil./Ph.D Degree), Regulation 2009.

4. The Institution's management of the distance education programmes will be open for review and inspection by the UGC. The academic norms of the programmes shall be under monitoring by the concerned regulatory authorities.

5. Your Institution is required to send, a list of the programmes that will be offered, through distance mode, during 2015-16, duly authenticated by the Registrar/Director of the Institute.

6. It may also be noted that:

i) If the institution fails to comply with the conditions of recognition for which the Affidavit, as mentioned above has been submitted or if it is found conducting affairs in a manner that leads to deterioration of academic standards, the UGC may withdraw its recognition.

ii) In case any information, documentary evidence submitted/produced by the Institution is found to be false or fake at a later stage, the recognition of Institution shall be withdrawn and the Institution concerned shall be solely responsible for the career consequences, if any arising out of the same.


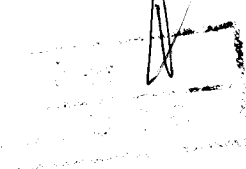
Yours faithfully,

~~Signature~~


  
(Dr. Renu Batra)

**Copy to:**

1. The Registrar, Asian School of Business Management, Shiksha Vihar, PO-Bhola(Chandaka), Bhubaneshwar-754012, Orissa
2. The Principal Secretary, Higher Education, Govt. of Orissa, Secretariate, Bhubaneshwar-751001
3. The Member Secretary, AICTE, 7<sup>th</sup> floor, Chanderlok building, Janpath, New Delhi 110001
4. The Member Secretary, National Council for Teacher Education, Hans Bhawan, New Delhi-110002
5. The Joint Secretary (TEL), MHRD, Govt of India, Shastri Bhawan, New Delhi-110001
6. Publication Officer (Web), UGC for updating website.
7. Guard file.

dc

  
(R.I.S Bhardwaj)  
Section Officer, DEB